

Michele E. Giusti

SR. VISUAL & GRAPHIC DESIGNER

South Norwalk, CT, USA | *Mobile:* 203.727.3508 | *Email:* megdsono@gmail.com

Portfolio: megdsono.framer.website | *LinkedIn:* www.linkedin.com/in/megdsono

PROFESSIONAL SUMMARY

Senior Visual & Graphic Designer with 10+ years of experience leading multi-channel brand collateral, marketing campaigns, and executive presentation systems. Combines creative storytelling with advanced production execution across print, digital, and physical touchpoints using scalable design systems.

WORK HISTORY

Senior Visual & Graphic Designer, Risepoint / Wiley University Services | *Jul 2021 - Jan 2026*

- Directed visual identity and multi-channel marketing campaigns across 200+ global brand ecosystems, executing cohesive print, digital, and social collateral.
- Built scalable design systems and asset libraries in Figma and Adobe CC, streamlining production workflows and accelerating creative output by 30%.
- Managed end-to-end design reviews and production handoffs, auditing deliverables to guarantee brand fidelity and WCAG accessibility standards.

Visual Designer, AMG Funds | *May 2019 - Oct 2020*

- Translated complex financial datasets into high-impact data visualizations, charts, and executive presentation decks and visual communications for institutional investors.
- Standardized end-to-end design production workflows and visual brand guidelines to enforce strict compliance and accelerate cross-team asset delivery.
- Collaborated with cross-functional teams to align digital and print visual execution with core messaging goals.

Communication Designer, Information Services Group | *Sep 2017 - Mar 2019*

- Designed high-fidelity digital platforms, translating complex B2B concepts into intuitive visual narratives and engaging marketing assets.
- Built and maintained global visual identity standards across international digital campaigns and executive print materials.
- Partnered with senior leaders to translate research-driven insights into polished presentation systems tailored for executive audiences.

EDUCATION

Master of Arts in Graphic Communications Management & Technology | New York University

Bachelor of Science in Mechanical Engineering Technology | Charter Oak State College

Graphic Design Coursework | Parsons School of Design

Learning Design Fundamentals Coursework | NYU SPS

Google & Microsoft UX Design Professional Certificates | Coursera

SKILLS

Design Tools & Code: Figma, Adobe CC (Photoshop, Illustrator, InDesign), Framer, HTML/CSS, JavaScript.

Visual Execution & Strategy: Visual & Product Design, Graphic Production, Layout, Typography, Color Theory, Data Visualization, Brand Guidelines, Print & Digital Assets, Mockups.

UI/UX & Design Systems: Design Systems, Tokens, Component Libraries, Information Architecture, Governance, Responsive Design, Wireframing, Accessibility (WCAG), Usability Testing, Design Handoff.

Learning & Teaching: Higher Ed Teaching (Adjunct), Instructional Design, Curriculum Development, Scaffolding.

Writing & Workflow: Content Writing, Technical Documentation, Storytelling, AI Tech, CMS, Cross-Functional Collaboration.