

# Michele E. Giusti

## GRAPHIC DESIGNER | UX DESIGNER

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Portfolio: [megdesigns.io](https://megdesigns.io) | LinkedIn: [linkedin.com/in/megdesigns](https://linkedin.com/in/megdesigns) | Status: Remote (U.S.)

### SUMMARY

**Senior Graphic Designer & UX Designer** specializing in building scalable design systems for complex educational, financial and corporate institutions. Experienced in translating dense, technical data into high-impact visual narratives across digital, print, and interactive platforms. Proven track record of managing global asset libraries for 200+ brand ecosystems and optimizing cross-functional remote workflows.

### SKILLS

#### Design & Strategy

Design Systems  
Brand Architecture  
Data Visualization  
Infographic Design  
Responsive Design  
User Experience  
User Flows & Wireframes  
Information Architecture  
WCAG Accessibility  
Print & Digital Production

#### Software & Tools

Figma  
Adobe Creative Cloud  
(Photoshop, Illustrator, InDesign, Firefly)  
HTML / CSS  
JavaScript  
Workfront  
Jira  
Confluence  
Miro  
Generative AI tools

### PROFESSIONAL EXPERIENCE

#### Senior Graphic & UX Designer | Risepoint (formerly Wiley University Services) | 2021-2025

- **Multi-Tenant Visual Design Systems:** Built and scaled centralized Figma design systems and component libraries supporting 200+ global educational institutions, ensuring strict brand compliance across a massive, multi-stakeholder network.
- **High-Velocity Multi-Channel Execution:** Engineered the end-to-end production of a massive, concurrent stream of assets for a diverse portfolio of universities, managing the simultaneous delivery of digital and print collateral.
- **Agile Workflow Optimization:** Partnered across remote teams to track and document agile workflows, driving a 20% reduction in production turnaround times through process automation and streamlined asset distribution.

#### Graphic Designer | AMG Funds | 2019-2020

- **Data Literacy & Visualization:** Translated complex financial datasets, performance metrics, and regulatory content into intuitive, high-impact charts, graphs, and data visualizations tailored for investor audiences.
- **Operational Compliance & Governance:** Managed the design and production of digital and print collateral, executing precise visual layouts while strictly adhering to rigorous financial regulatory standards and brand governance guidelines.

#### Graphic Designer | Information Services Group | 2017-2019

- **Global Event & Marketing Collateral:** Designed a diverse array of global event graphics, marketing brochures, and promotional assets, translating abstract concepts into highly engaging visual materials for international audiences.
- **Cross-Platform Visual Communications:** Developed versatile visual assets across digital and print mediums, designing internal training materials, corporate logos, and high-profile PowerPoint presentations.

### EDUCATION

#### Master of Arts | New York University

Digital Communications & Media

#### Bachelor of Science | Charter Oak State College

Mechanical Engineering Technology

Graphic Design | Parsons School of Design

Learning Design Fundamentals | NYU School of Professional Studies

Google UX Design Certificate | Coursera