

Michele E. Giusti

PRODUCT DESIGNER | UX SPECIALIST

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PROFESSIONAL SUMMARY

I'm a **Product Designer** and **UX Specialist** with a rich background in graphic design, production, and instructional design. I specialize in translating complex, highly regulated workflows into intuitive digital experiences—reducing cognitive load so sophisticated systems feel seamless to navigate. With experience spanning higher education, publishing, and design for Fortune 500 companies, I bring a structured, end-to-end perspective to every product challenge.

WORK HISTORY

Product Designer (Digital Learning & Higher Ed), Risepoint / Wiley University Services, *JUL 2020 – JAN 2026*

- Optimized product workflows by aligning cross-functional technical requirements with user experience goals, ensuring high-fidelity delivery and consistent brand messaging across SaaS platforms.
- Architected end-to-end product design and system architecture for 200+ brands, developing interactive prototypes and scalable Figma component libraries that increased design output by 30%.
- Iterated and audited digital assets to meet rigorous WCAG accessibility standards to ensure equitable experiences for diverse adult learners.

Visual Designer, AMG Funds, *MAY 2019 – OCT 2020*

- Transformed complex financial datasets into intuitive, high-impact data analytics dashboards and visualizations, by applying user-centered design principles and journey mapping to improve investor decision-making and reduce cognitive load.
- Standardized end-to-end production workflows and governance frameworks for digital deliverables, optimizing turnaround times and ensuring 100% compliance while streamlining digital asset workflows at scale.

Communication Designer, Information Services Group, *SEP 2017 – MAR 2019*

- Designed high-fidelity visual narratives and interactive training modules that translated complex B2B concepts into intuitive experiences, increasing engagement across internal and external stakeholder groups.
- Standardized global design assets for multi-channel communication, scaling brand consistency across corporate presentations and digital collateral to ensure clarity and accessibility for international audiences.

EDUCATION

New York University (School of Education), MA in Graphic Communications Management & Technology.

NYU SPS, Learning Design Fundamentals (Coursework).

Parsons School of Design, Graphic Design (Coursework).

Charter Oak State College, BS in Mechanical Engineering Technology.

Coursera, Google & Microsoft UX Design Professional Certificates.

SKILLS

Design Tools: Figma, Framer, Adobe Creative Cloud. **UX/UI and Learning Design:** Instructional Design, Curriculum Mapping, Responsive Design, Low-Cognitive-Load Journeys, Accessibility (WCAG). **Design Strategy:** User Experience, Information Architecture, Wireframing, Usability Testing, Journey Mapping, User Research, Systems Thinking, Agile Workflow Optimization, Regulatory Compliance. **Visual Execution:** Visual Design, Product Design, Design Systems, Design Thinking, Mockups, Production Design, Data Visualization, Presentation Design, Typography, Color Theory, Print & Digital, Brand & Style Guidelines, Email Design and Coding. **Technical:** HTML/CSS, JavaScript. **Workflow:** AI and Emerging Technologies, Cross-Functional Collaboration, Design Handoff.